

# AWARE 2023

## Call for Proposals

The Aware '23 exhibition uses art to explore a theme to raise awareness about cultural groups, social issues or diversity within our community.

A key component of the Aware exhibition is a community art project that seeks to have input from a large part of the community (not just artists). To better understand the intention for Aware, please read through the entire proposal structure. It will explain the expectations and philosophy behind each aspect of the 10-day exhibition.

Please address all components of the Aware Exhibition as outlined below.

- Save this document to your computer.
- TYPE in your answers.
- Use as much space as needed.
- Insert photos at the end to help the committee understand your concept and proposal.
- Save your document again with your last name, the theme and the word proposal (ie: lastname\_theme\_proposal.doc)
- Max file size is 20 MB; resize photos to be smaller if your file is too large.
- The goal for this proposal is to help the committee visualize what the Brock Gallery would look like with your concept, understand how the theme will be addressed and form an idea for how the community will be involved. Paint us that picture! (yes, pun intended)

**Name of Person Submitting Proposal:**

**Email:**

**Phone:**

**Name(s) of Collaborating Artist(s) (if applicable):**

### **PART 1: THEME**

*The theme should address raising awareness about a cultural group, a social issue or a matter of diversity. The theme should be broad and should be focused on creating an opportunity to unify people through art. Themes that are overly controversial or negative in nature are not as likely to be selected.*

**Proposed Theme:**

**Why this theme is important to explore through art and with the community:**

**Community partners and/or organizations who could be involved at the opening as speakers, presenters, performers, advisors or other:**

## **PART 2: COMMUNITY ART PROJECT**

*The community art project should be designed to get as much participation from the community as possible. It can target the broad community or individuals from the group described by the theme. It should include ways for people to participate even if they are not artists.*

**Describe the visual concept for the community art project:**

**Who will participate/contribute and how:**

**How do you propose to get maximum participation?**

**How will this artwork be displayed?**

**Is this an original concept or an expansion of another project that was held somewhere else?**

**If an expansion, please provide written permission from the original artist/organization for the VB Art Center to hold this activity.**

**Insert a photo of the proposed concept at the bottom of this proposal.**

## **PART 3: OPENING RECEPTION/PRESENTATION**

*Unlike other exhibitions, the opening reception will be focused on bringing specific attention to the theme. Please provide your suggestion for a presentation or demonstration that will enhance this exhibition.*

**What type of presentation will be made at the opening reception? (guest speaker, performance or demonstration of dance, poetry reading, personal storytelling, etc.)**

**Additional details, including proposed people if you have individuals in mind.**

#### **PART 4: EXHIBITION (optional)**

*If the walls of the Brock Gallery are not used for the community art project, they can be used for additional artwork submitted by area artists.*

**Who will be invited to submit (invitational artists, artists from a smaller group, etc.)?**

**What type of artwork from individual artists will be solicited (subject matter)?**

**Describe some examples of art that would be acceptable for this theme.**

#### **PART 5: LEAD ARTIST ARTWORK**

*As the lead artist, you are invited to showcase your own work or a body of work that relates to the theme. Please describe how your work fits into the theme and how it will visually be incorporated with the rest of the exhibition.*

**Describe your own artwork that will be included as the lead artist? (not required)**

**How will your artwork be installed (hung on the walls, from the ceiling, on pedestals, etc.)**

**Insert a photo of the art at the end of this document.**

#### **PART 6: OUTCOMES**

*It's important that this exhibition have a positive impact on the people involved, including artists, public participants, visitors, viewers, etc. We want to know that there is a value to this effort.*

**What do you hope the following people will gain from being involved in this theme:**

**Artists submitting an artwork:**

**Contributors to the community art installation:**

**Attendees at the Opening Reception/Program:**

**Visitors who walk through and view/experience the art:**

#### **PART 7: ADDITIONAL INFORMATION**

*Did we miss something?*

Is there anything else you would like to explain about your idea that wasn't addressed above?

## **PART 8: IMAGES**

*Give us the picture!*

- Insert at least 1 image of the community art installation idea (sketches and rough concepts are ok).
- Insert no more than 3 additional images of your own art that you would like to feature or more concept photos to help bring your idea alive.
- Include text to explain each image.

## **What's Next?**

The standards committee will review all the proposals and may come back to you with questions. The final decision will be announced by October 15, 2022.