

Artist Resolutions

Skills

- Back to basics - work on or revisit foundational skills
- Experiment with a new approach, technique, or medium
- Take an art or pottery class to refresh skills or learn a new medium
- Build a consistent sketchbook practice

Professional Development

- Revamp your website (or create one if you haven't already)
- Update your CV to reflect recent exhibitions, residencies, grants, and awards
- Refresh your portfolio
- Archive your work digitally
- Document your art-related finances

Visibility

- Share your work on social media - focus on one to three platforms - pick the one you like the best and where your audience spends time
- Apply to exhibitions that are a good match for your work - Consider local, regional, national, and international opportunities
- Apply for grants, residencies and public art opportunities
- Connect with galleries that are a good fit for your work
- Participate in art fairs, pop-ups, and art markets

Artist Resolutions

Sell More Work

- Learn more about art marketing (books, podcasts, online courses)
- There are multiple places to sell art. Try out a few and see what works best for you and your work.

Galleries Exhibitions Art Fairs & Markets Pop-Ups Boutiques

Personal Website Social Media Etsy Amazon Handmade

Art e-commerce sites (Saatchi, Fine Art America, Artsy, 1st Dibs)

Art licensing sites (Red Bubble, Society6, Spoonflower, Minted)

Connect With Your Community

- Join a local drawing group or Plein Air group
- Take an art or pottery class at your local art center
- Join a local artist co-op
- Volunteer at a local art center, gallery, or museum

Mental Health

- Take note of your own progress rather than comparing yourself to others.
- Don't fight creative blocks; take a break and come back with fresh eyes.
- Failure and rejection are part of the journey. Learn from it and carry on.
- There are many ways to be an artist, and one path is not better than the other. The trick is to figure out your version of success and go for it!

